

# HOMEGROWN FEST 2024

LOST HILL LAKE

AUGUST 3 - AUGUST 4, 2024

## SPONSORSHIP PACKAGE





# EVENT DESCRIPTION

SATURDAY, AUGUST 3 - SUNDAY, AUGUST 4, 2024

**THIS IS THE START  
OF SOMETHING BIG  
BE A PART OF THE  
INAUGURAL EVENT!**



# HOME GROWN FEST 2024

## EVENT ACTIVITIES

- ▶ TWO STAGES OF LIVE DJ ACTION
- ▶ LAKESIDE ENTERTAINMENT
- ▶ FISHING & SWIMMING
- ▶ ON-SITE CAMPING INCLUDED
- ▶ DJ SPIN-OFF
- ▶ CONSUMPTION LOUNGE
- ▶ SILENT DISCO
- ▶ GENERAL STORE
- ▶ PRIVATE PROPERTY EVENT

VIP UPGRADE AVAILABLE



# HOME GROWN FEST 2024

## MEET OUR ORGANIZERS





## **WHO IS DATE IDEAS & THINGS TO DO?**

**DATE IDEAS & THINGS TO DO IS A BRAND WITH THE SOLE MISSION TO HELP LOCAL BUSINESSES SUCH AS RESTAURANTS, HOTELS, ATTRACTIONS AND MORE RESTORE EXCITEMENT BACK INTO DATING EXPERIENCES, FRIEND/FAMILY ACTIVITIES AND GENERAL OUTINGS BY BRINGING AWARENESS TO THE UNIQUE VALUE THAT MANY BUSINESSES LIKE YOURS PROVIDE.**

# HOMEGROWN FEST 2024

## COMPANY INSIGHTS

DATE IDEAS & THINGS TO DO HAS SOME OF THE MOST ENGAGED FACEBOOK GROUPS IN THE COUNTRY.



**6M**  
Monthly Profile Views



77% Female,  
23% Male



650K+  
Followers



Most Active Age  
Demographic 25-34



200K Average Reach for  
Sponsored Posts



### OTHER SOCIAL PLATFORMS



100K  
Per Blog Reach



27K  
Followers



12.7K  
Followers



# HOME GROWN FEST 2024

## EVENT LOCATION

LOST HILL LAKE WEDDINGS & EVENTS IS A NATURE OASIS  
LOCATED IN ST. CLAIR, MO.

OUR PROPERTY OFFERS OVER 200 ACRES OF LAND  
IN A VARIETY OF NATURAL TERRAINS. OUR DESTINATION  
GLAMPING RESORT FEATURES 6 UNIQUE GLAMPING  
(GLAMOROUS CAMPING) UNITS ALL SITTING ON OUR  
PRIVATE LAKE.

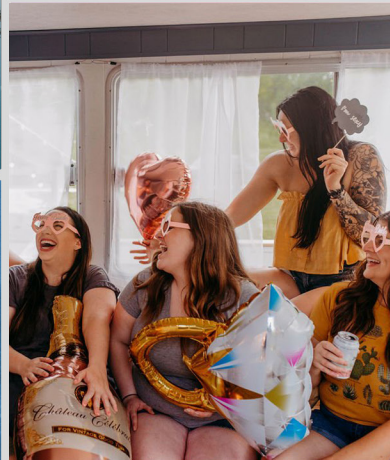
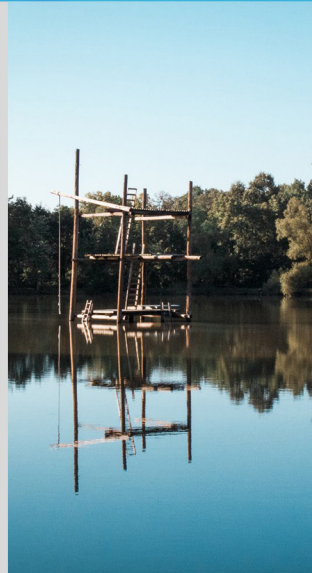


ESTD.

2013

LOST HILL LAKE

*Weddings + Events*



LOST HILL LAKE'S VENUE IS THE PERFECT PLACE FOR OUTDOOR WEDDINGS, ELOPEMENTS, PARTIES, RETREATS AND FESTIVALS, AND IS HOME OF THE PICKIN' ON PICKNIC MUSIC FESTIVAL.

NOW IN IT'S 6TH YEAR, PICKIN' ON PICKNIC BRINGS 1500+ ATTENDEES TO THE PROPERTY FOR THE ANNUAL 3-DAY EVENT.



LGBTQ+ Inclusive Venue



Pet Friendly Venue







# HOME GROWN FEST 2024

## EVENT FORECAST BY THE NUMBERS

**1500**

ATTENDEES

**2**

STAGES

**25**

VENDORS

**15**

DJS

**1 MILLION+**

SOCIAL REACH

**PLUS \$2,000+**

DOANTED TO CHARITY



# HOME GROWN FEST 2024

**MEDIA ADS AND/OR COVERAGE**



ST. LOUIS POST-DISPATCH





# HOMEGROWN FEST 2024

## EXCLUSIVE SPONSORSHIP INFO HERE

➤ WRISTBANDS

➤ SWAG BAG PRESENTING

➤ STAGE EXCLUSIVES

➤ VIP LOUNGE



# GENERAL SPONSORSHIPS & RATES

PLEASE ASK US ABOUT OUR EXCLUSIVE PREMIUM PACKAGE OPTIONS

SPONSORSHIP OPTIONS MONETARY OR IN-KIND VALUE	BRONZE \$500+	SILVER \$1000+	GOLD \$2500+	PLATINUM \$5000+	PRESENTING *\$10,000+
VENDOR SPACE		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
VIDEO RECAP FEATURE			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EVENT RECOGNITION & SIGNAGE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EVENTBRITE TICKET PAGE MENTION		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LOGO WITH RECAP PHOTOS			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SOCIAL MEDIA BLAST <b>PLUS</b> 4 VIP SPONSOR TICKETS			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
STAGE OR EXPERIENCE NAMING				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MEDIA MENTION OPPORTUNITIES <b>PLUS</b> COMPANY LOGO LISTING ON STAFF EVENT SHIRTS					<input checked="" type="checkbox"/>

\*MONETARY SPONSORSHIP ONLY



## **CONTACT US**

**QUESTIONS? IDEAS?  
WE'D LOVE TO HEAR FROM YOU.**

**📞 314-359-6381**

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**[WWW.HOMEGROWNFEESTSTL.COM](http://WWW.HOMEGROWNFEESTSTL.COM)**



**THANK YOU  
FOR YOUR  
CONSIDERATION!**