

**DATE IDEAS & THINGS TO DO
HAS SOME OF THE MOST ENGAGED
FACEBOOK GROUPS IN THE COUNTRY.**



2023 OFFICIAL ADVERTISING OPPORTUNITES



COMPANY INSIGHTS

DATE IDEAS & THINGS TO DO HAS SOME OF THE MOST ENGAGED FACEBOOK GROUPS IN THE COUNTRY.



6M
Monthly Profile Views



77% Female,
23% Male



650K+
Followers



Most Active Age
Demographic 25-34



200K Average Reach for
Sponsored Posts

OVERVIEW

Date Ideas & Things to Do is a brand with the sole mission to help local businesses such as restaurants, hotels, attractions and more restore excitement back into dating experiences, friend/family activities and general outings by bringing awareness to the unique value that many businesses like yours provides.

We pride ourselves on inclusivity + diversity and are in full support of individuals from all walks of life.

We believe Date Ideas & Things ToDo should be accessible to everyone across the U.S., and do not discriminate based on age, gender, ethnicity, religion, disability, sexual orientation, education or national origin.

OTHER SOCIAL PLATFORMS



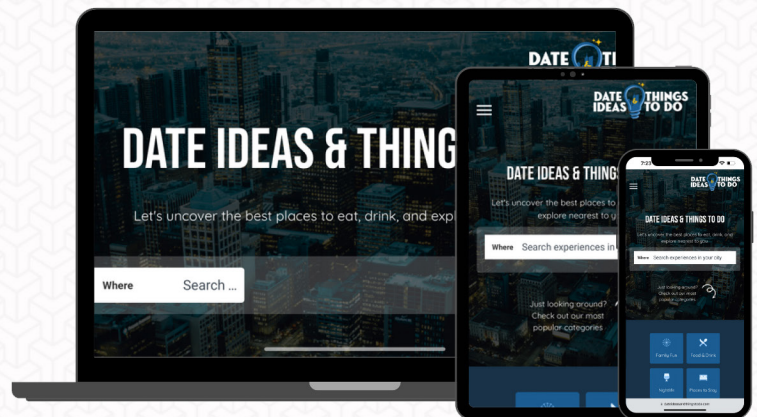
100K
Per Blog Reach



27K
Followers



12.7K
Followers



MEDIA FEATURES

People THE WALL STREET JOURNAL.
facebook TRAVEL+NOIRE



SAINT LOUIS FACBOOK MEMBER INSIGHTS

DATE IDEAS & THINGS TO DO HAS SOME OF THE MOST ENGAGED FACEBOOK GROUPS IN THE COUNTRY.



TOTAL VIEWERS
24 MILLION
AVERAGES 2 MILLION VIEWERS PER MONTH



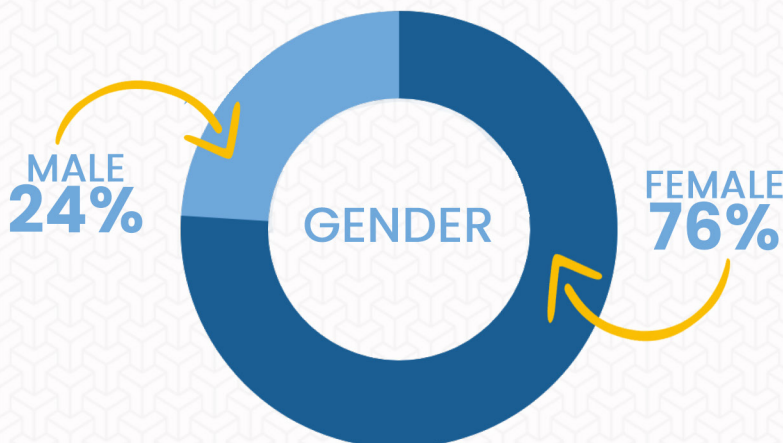
TOTAL FOLLOWERS
+ MEMBERS
300K+



ACTIVE CITIES
99+ IN MO & IL
TOP CITIES: ST. LOUIS, ST. CHARLES & FLORISSANT



TOP AGE RANGE
25-34





SAINT LOUIS FACBOOK POST INSIGHTS

TAKE A LOOK AT DATE IDEAS & THINGS TO DO'S POST PERFORMANCE BY THE NUMBERS.

8 HIGH PERFORMING POSTS

Starting November 19th

Grant's Farm Holiday Lights Drive-Thru Experience takes you to a never-before-included des... See More



[View Insights](#)

583K Post Reach

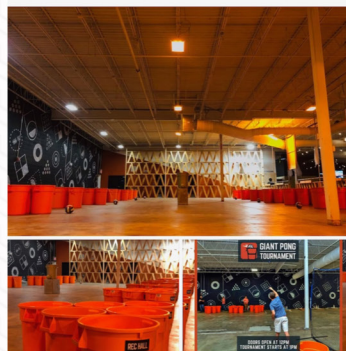
2.9K

2.4K Comments 5.5K Shares

Come play in Rec Hall STL giant pong tournament!

Sign up at <https://rec-hall.com/events/giantpong>

<https://www.facebook.com/events/20538...> See More



[View Insights](#)

45.5K Post Reach

131

90 Comments 59 Shares

of Wonderland. Brought to you by the interactive team behind The Wizard's Den, Beyond Cinema and The A... See More



Added by admin #datersanddoers

[View Insights](#)

1.2M Post Reach

3.1K

4.7K Comments 8.7K Shares

Latte Lounge + HG Eatery has a second location!!!

Coffee Flights ☕

2617 Washington Avenue, Saint Louis, Missouri 63103, United States



[View Insights](#)

197K Post Reach

1.8K

1.4K Comments 844 Shares

winter and drift your way to victory on our custom-made ice track! Ice Karting is coming to a Centene Community Ice Centre on Casino Centre Drive from March 17th -... See More



[View Insights](#)

416K Post Reach

1.4K

1.7K Comments 3.7K Shares

Morgan Casey
Admin May 2 · 🌐

Beyond Van Gogh is coming to STL!!

<https://vangoghstlouis.com/>

For more info follow Date Ideas & Things To Do



[View Insights](#)

1.1M Post Reach

3.4K

895 Comments 10.7K Shares

New date idea in Chesterfield!
Main Event

Bowling alley, VR, laser tag, arcade, ropes course, bar, restaurant, & more!
#DaterandDoers



[View Insights](#)

1.3M Post Reach

2.5K

2.6K Comments 16.7K Shares

Morgan Casey
Admin Apr 6, 2022 · 🌐

All I want for summer is a picnic & Pattys Patio Frozen Drinks 🍉🍹🍷

Follow ➡️ https://instagram.com/pattys_patio?utm_medium=copy_link



[View Insights](#)

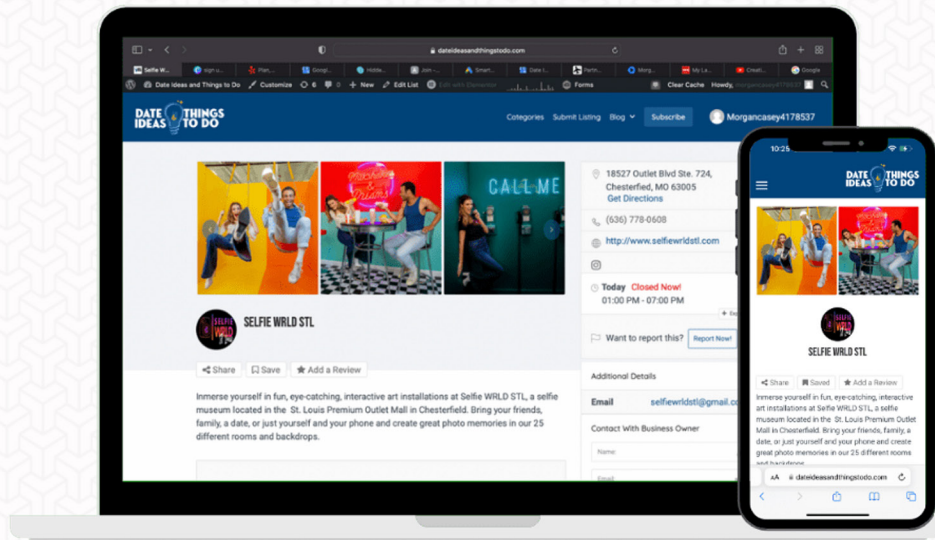
7M Post Reach

7.6K

11.4K comments 90.8K shares

CONNECT WITH THE PERFECT AUDIENCE!

OUR EXCLUSIVE CURATED LISTINGS ARE EXACTLY WHERE YOU WANT TO BE!



TOP 3 REASONS TO PARTNER WITH US



GROW YOUR BUSINESS

HAVE THE ABILITY TO PROMOTE YOUR BRAND WITH ACCESS TO 650K FOLLOWERS ACROSS THE COUNTRY VIA OUR LICENSED FACEBOOK GROUPS, WEBSITE, AND OTHER SOCIAL MEDIA'S.



CONNECT WITH YOUR TARGET MARKET

CONNECTING YOUR BRAND IN A CURATED, AND ORGANIC APPROACH BY PROVIDING SEVERAL AVENUES FOR YOUR ADVERTISEMENTS.



HAVE CONTROL OVER YOUR LISTING

HAVING CONTROL OVER YOUR ADVERTISEMENT IS IMPORTANT, WHICH IS WHY WE ARE GIVING YOU THAT ABILITY. EASILY EDIT, ALTER OR ADD TO YOUR LISTING AT ANY GIVEN MOMENT.

INTRODUCTORY PACKAGE: \$500/ANNUALLY

ENHANCED LISTING: Featured placement of relevant category searches, ensuring visibility to visitors.

BUSINESS DESCRIPTION: Detailed business description to highlight unique selling points, services, and products.

CONTACT INFORMATION: Display your business phone number, email address, and website URL for easy customer access.

SOCIAL MEDIA INTEGRATION: Link your social media profiles to your directory listing, allowing visitors to connect with you on various platforms.

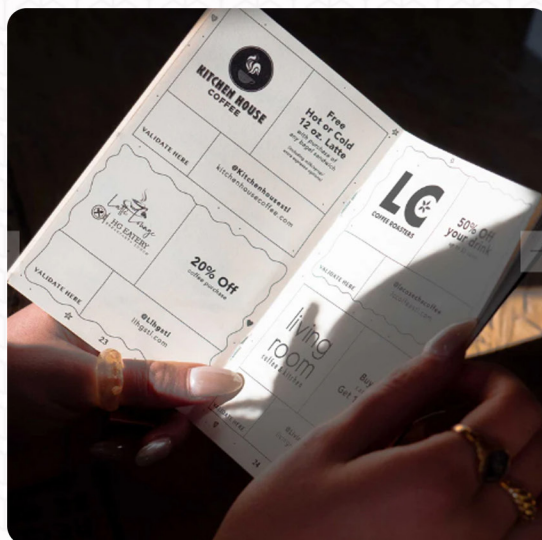
CUSTOMER REVIEWS: Enable customer reviews and ratings to build trust and credibility among potential customers.

DOOR/WINDOW CLING featuring that you are "Date Ideas & Things To Do Approved"



BE A PART OF NEXT SEASONS BOOKLET

JOIN US NEXT SEASON AND
BRING IN THOUSANDS OF NEW
CUSTOMERS THROUGH YOUR DOOR!
ALL COMPLETELY FREE!





 **300K FOLLOWERS IN STL**

 **16K FOLLOWERS**

 **27K FOLLOWERS**

PROMO PACKAGES MAY INCLUDE A CONSULTATION CALL TO DETERMINE GOALS AND PRICING. PRICES MAY BE ADJUSTED DEPENDING ON FACTORS SUCH AS SCOPE OF WORK, LOCATION, FINAL DELIVERABLES NEEDED, ETC.

PACKAGE 1

- ✓ INSTAGRAM + FACEBOOK PAGE STORY POST
- ✓ TIKTOK REEL
- ✓ INSTAGRAM REEL

AVERAGE REACH
30K PEOPLE
\$500

PACKAGE 2

- ✓ INSTAGRAM + FACEBOOK PAGE STORY POST
- ✓ TIKTOK REEL
- ✓ INSTAGRAM REEL
- ✓ 1 ANNUAL WEBSITE LISTING
- ✓ MEDIA SHOOT OF YOUR CHOICE (PHOTO OR VIDEO)

AVERAGE REACH
100K PEOPLE
\$1,200

PACKAGE 3

- ✓ INSTAGRAM + FACEBOOK PAGE STORY POST
- ✓ TIKTOK REEL
- ✓ INSTAGRAM REEL
- ✓ 1 ANNUAL WEBSITE LISTING
- ✓ FULL MEDIA SHOOT OF YOUR CHOICE (PHOTO + VIDEO)
- ✓ FACEBOOK GROUP POST PINNED TO TOP OF PAGE FOR 30 DAYS

AVERAGE REACH
300K PEOPLE
\$1,500

200 MILLION MONTHLY IMPRESSIONS



À LA CARTE PRICING

SERVICES WE PROVIDE:

PRICE:

FACEBOOK GROUP POST	\$800.00
SMALL EVENT POST	\$200.00
INSTAGRAM REEL	\$300.00
TIKTOK	\$300.00
GIVEAWAY	CONTACT US FOR PRICING
GRAPHIC DESIGN	CONTACT US FOR PRICING



MEDIA SERVICES

GRAPHIC DESIGN
PHOTOGRAPHY
VIDEOGRAPHY
DRONE

INFLUENCER MARKETING

FULL CAMPAIGN CREATION
CONSULTING

EVENT COLLAB

AFFILIATE PROGRAM
PARTNERSHIP

CURRENT & PAST FEATURED PARTNERS

WE'RE PROUD TO PARTNER WITH THESE AMAZING LOCAL BUSINESSES
IN THE ST. LOUIS AREA AND THE LIST IS STILL GROWING!



2023 / STL AUTO SHOW





TOP 5 REASONS TO PARTNER WITH US

1

ONE OF THE LARGEST ORGANIC REACH IN MISSOURI

OUR FACEBOOK GROUP HAS ONE OF THE LARGEST ORGANIC REACH IN MISSOURI AND CAN HELP YOU REACH YOUR DESIRED AUDIENCE GROUP THROUGH CREATIVE BEST PRACTICES.

2

HELP SPEAK TO YOUR TARGET AUDIENCE

WE CAN HELP YOU REACH YOUR DESIRED AUDIENCE GROUP AT THE RIGHT TIME BY HONING IN ON THE SPECIFIC INTERESTS OF YOUR TARGET PERSONAS.

3

INCREASE YOUR ROI

OUR TEAM WILL HELP OPTIMIZE YOUR CAMPAIGNS TO REACH MAXIMUM RESULTS.

4

MAXIMIZE EXPOSURE

WE CAN HELP YOUR BUSINESS EXTEND ITS REACH AND MAXIMIZE YOUR EXPOSURE TO HELP YOU REACH THE RIGHT AUDIENCE THAT ARE IN SEARCH OF SPECIFIC ACTIVITIES, ATTRACTIONS, RESTAURANTS, ETC.

5

STREAMLINE YOUR MARKETING STRATEGY

LET US HELP YOU STREAMLINE YOUR MARKETING STRATEGIES BY CONNECTING YOU WITH QUALIFIED PROFESSIONALS LIKE SOCIAL MEDIA STRATEGISTS, VIDEOGRAPHERS, PHOTOGRAPHERS AND MORE.



CLIENT TESTIMONIALS

”

WORKING WITH DATE IDEAS AND THINGS TO DO IN STL HAS BEEN A DREAM FOR OUR BUSINESS. WE HAVE BEEN ABLE TO MARKET OURSELVES TO POTENTIAL CUSTOMERS WHO ARE LOOKING FOR THINGS TO DO IN THE AREA. IT HITS THE SOURCE DIRECTLY IN WAYS THAT OTHER SOURCES OF MARKETING CAN'T REALLY DO. THE RETURN ON THE INVESTMENT IS HUGE! THE GROUP IS GREAT BECAUSE THEY ARE REAL PEOPLE LOOKING FOR SOMETHING TO DO AND SINCE THEY VOLUNTARILY JOIN THE GROUP IT DOESN'T COME OFF AS IF YOU'RE BEING BOMBARDED WITH ADS. IT WAS A MUCH NEEDED PAGE AND EVEN I HAVE LEARNED ABOUT SO MANY NEWPLACES TO TRY OUT MYSELF.

-BRANDY DUNN-CALLAHAN, CO-OWNER OF THE BOOM BOOM ROOM

”

MORGAN IS A DYNAMIC, FUN AND INDUSTRIOUS ENTREPRENEUR WHO CAN HELP MARKET YOUR BUSINESS IN UNIQUE WAYS, TAILORED TO YOU AND YOUR SPECIFIC BUSINESS NEEDS. I HAD THE OPPORTUNITY TO MEET AND WORK WITH HER RECENTLY AND THOROUGHLY ENJOYED THE INCREASE IN VOLUME OF CALLS AND CONNECTIONS. SHE IS TRULY A DELIGHT!

-DEBBIE DETERS, OWNER OF PERSIMMON PLACE, LLC



THE NUMBERS DON'T LIE

WITH MARKETING HELP FROM DATE IDEAS & THINGS TO DO, **HAUE VALLEY WEDDINGS & EVENTS** WAS ABLE TO HIT THEIR HIGHEST WEB TRAFFIC DAY IN 8 YEARS WITH A POST MADE IN THE DATE IDEAS & THINGS TO DO GROUP HIGHLIGHTING THEIR BUSINESS. SHOWN ON THEIR LEFT ARE THEIR WEB TRAFFIC RESULTS + FACEBOOK POST INSIGHTS.



READY TO EXPAND YOUR REACH?

DATE IDEAS & THINGS TO DO IS NOT LIMITED TO THE ST. LOUIS AREA!
WE HAVE 15 THRIVING FACEBOOK GROUPS ACROSS THE U.S.
OUR THIRD MONTHLY MEMBERSHIP PACKAGE ALLOWS

YOUR BUSINESS ACCESS TO POST IN OUR CITY FACEBOOK GROUPS.

TOP 4 PERFORMING GROUPS



KANSAS CITY, MO

135K MEMBERS



CHICAGO, IL

120K MEMBERS



ATLANTA, GA

65K MEMBERS



DALLAS, TX

35K MEMBERS



TO PARTICIPATE IN 2023
ADVERTISING OPPORTUNITIES CONTACT:

MORGAN CASEY

CO-OWNER | DATE IDEAS & THINGS TO DO

CELL : 314-359-6381

EMAIL : INFO@DATERSANDDOERS.COM

@DATEIDEASANDTHINGSTODO

